

PRIVACY POLICY

OPERADORA DE HOTELES DE LUJO, S.A. DE C.V. hereinafter referred to as "Responsible Entity", having its address in CARRETERA TRANSPENINSULAR KM 29 S/N COL. CENTRO SAN JOSE DEL CABO B.C.S.,CP 23400, is responsible for the processing of personal data.

How to reach us: Juan Ruiz de Alarcón número 2, Colonia Arcos Vallarta, Guadalajara Jalisco, C.P. 44130 Phone number.+52(33)30012100

Treatment and Use of Personal Data

Personal data of the " Beneficiary" will be used for the following purposes: To provide services and products required; report on new products or services that are related to the products or services contracted or purchased by the customer; comply with obligations with our customers; report changes in our products or services; evaluate the quality of service, and do internal research on consumer habits.

What personal information is collected and where is it obtained?

The personal data collected is the following: name, company name or business name of the Beneficiary, address , telephone , email and other permitted by law. For the purposes outlined in this privacy notice , we may collect personal data of the "Beneficiary" in different ways: when you provide them to us directly ; when you visit our website or use our services online, and when we get information through other sources that are permitted by law

Data transfer

Personal data of the "Beneficiary" can be transferred and treated within and outside the country to people who will provide services necessary for its proper operation as well as any company that forms part of the Responsible Entity Group . In that sense, the information may be shared with a third receiver who will assume the same obligations that apply to the "Responsible". It is understood that the "Beneficiary" has given consent to the transfer of personal data if the "Beneficiary" does not object to it by communicating.

I do not consent to have my personal data be transferred .

Revocation of consent to the processing of personal data.

As" Beneficiary" you may withdraw your consent to the processing of personal data. For this, you must make your request in writing to the contact address indicated in this privacy notice, request must contain the reasons for seeking the revocation, your contact information where you can get a response(phone, address and e -mail) and be signed in original by the "Beneficiary", and accompanied by a copy of their official ID . Within a maximum period of 20 working days from the date on which your request was received, you will be answered and you will be informed about the viability of the same through the contact details provided by the "Beneficiary". If the request proceeds, it will take effect within the next 15 days from the date the response is communicated.

For more information, please call at +52(33)30012100.

Limitation of use or disclosure of personal data.

The "Beneficiary" can stop receiving promotional messages by landline or cell phone , advertising mail, following the same instructions given for the revocation of consent to the processing of personal data provided in this privacy notice. You can also stop receiving promotional emails through the following request: Respond to promotional e-mail address stating that it is your wish to stop receiving promotional emails or mark this option if noted in the promotional email.

Access, Amendment, Cancellation and Opposition to the use of personal data.

As "Beneficiary" you have the right to access, rectify and cancel your personal data and to object to their treatment or revoke your consent through the procedures we have implemented . For these procedures , requirements and deadlines, you can contact our department of personal data in Juan Ruiz de Alarcon No. 2 Colonia Arcos Vallarta , Guadalajara, Jalisco, Mexico , or phone +52(33)30012100.

C h a n g e s t o P r i v a c y P o l i c y

We reserve the right to make changes at any time or update this privacy notice in accordance with new legislation or jurisprudence , internal policies, new requirements for providing or offering our services or products and market practices. These modifications may be informed to the "Beneficiary" through any of the following means : visible advertising in our shops and customer service centers , by e-mail, or other electronic means used to reach the "Responsible Entity". The date of the last update to this privacy notice : [01 / July / 2013]

O b t a i n m e n t o f s e n s i t i v e p e r s o n a l d a t a

Please note that in case of sensitive personal data required pursuant to the applicable law, the "Responsible Entity" is hereby bound to treat such sensitive data under security measures , always guaranteeing confidentiality.

Consent to the processing of data

By using this website you consent and authorize that your personal data is used in accordance with the provisions of this privacy notice .